

SOCCER MANAGEMENT COMPANY



SMC EVENTS





WHO WE ARE

Soccer Management Company (SMC) is an all-inclusive youth soccer tournament operations company that brings world-class events to the soccer tournament market. We also partner with events that are looking to increase participation and provide a better experience for their attendees.



The tournament space is very competitive and we help amplify your event through careful planning and execution. SMC takes it all on—from strategic YOY growth planning, team and vendor management, registration oversight, marketing & lead generation, and on the ground event operations we clear your plate so that you can focus on your club, and we focus on the soccer tournament.





SMC MISSION

Our mission is to organize professionally run youth soccer tournaments that prioritize competitive excellence, player development, and positive experiences for athletes, coaches, and families at every level.



Geoff Freeman
Gulf Coast Invitational

"We have had the pleasure of working with SMC since 2015. From day one we knew; we had made the right decision. Their professionalism and attention to detail is impeccable. In five years they have turned our tournament into a 200 team event. We could not have done it without our SMC family!"

Enda Crehan
Piedmont Shootout

"SMC are a fantastic company that are professional in everything they do. We have had a long standing relationship with Steve and his staff and I highly endorse them to any soccer club that's looking to run a youth soccer tournament."

Nicole Lukic
Coulee Cup

"SMC has been fantastic to work with. They have helped take our tournament to the next level. Thanks to their hard work, we now draw clubs from seven different states to our tournament. We consider the SMC team a part of our team and we love having them on site every October to help make our event the best it can be."



SMC FACTS



9,000+
TEAMS



56
EVENTS



17
STATES



13 FULL TIME
STAFF MEMBERS



ESTABLISHED
IN 2013



20+
PARTNERS





WHAT WE CAN DO FOR YOU



- We offer events that host 100-600 teams around the calendar
- Experienced tournament management
- Great field locations near downtown areas
- Priority scheduling for coaches with 2 teams
- Certified athletic trainers on site
- Schedules released 10+ days from the event for your planning
- 1st and 2nd place awards for all age groups
- Referee fees included in the entry fee
- Multi-team club discounts (agreements made months ahead of an event)
- We provide hotel services and accommodations for clubs and teams
- Competitive and well placed brackets





WHERE WE ARE

MID-ATLANTIC

VIRGINIA
N CAROLINA
MARYLAND
DELAWARE

SOUTHEAST

FLORIDA
S CAROLINA
ALABAMA

MIDWEST

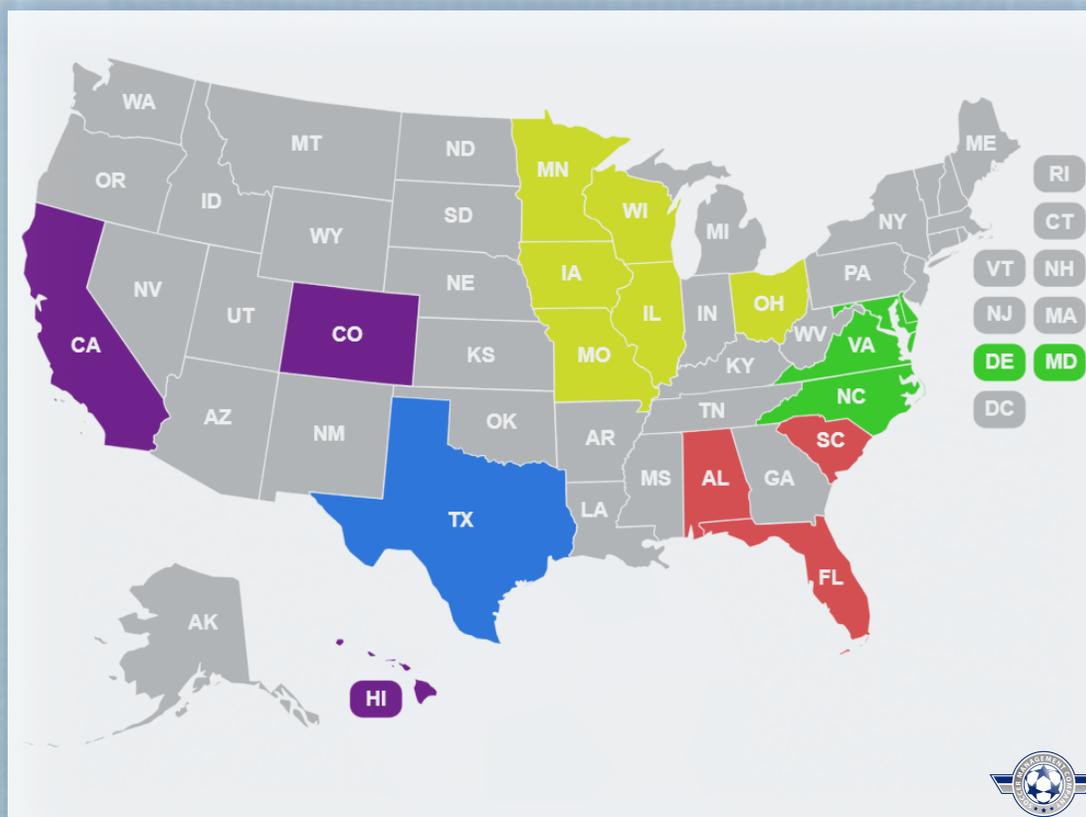
MISSOURI
IOWA
ILLINOIS
MINNESOTA
OHIO
WISCONSIN

TEXAS

TEXAS

WEST

COLORADO
CALIFORNIA
HAWAII



AND EXPANDING INTO NEW STATES AND MARKETS



SMC HIGHLIGHT EVENTS



US YOUTH SOCCER NATIONAL CHAMPIONSHIPS

SMC runs operations for the USYS National Championships. In 2026 the boys will play in Salt Lake City and the girls will play in Tennessee.



WAGS REAL VODICKA MEMORIAL TOURNAMENT

SMC operates the largest and most prestigious girls only youth tournament in the United States.



SARASOTA CUP

The first SMC created event (2014) that now hosts 500+ teams across two weekends.



NTX CELTIC SNOWBALL CUP

SMC's and DFW's largest youth soccer event that host 600+ teams.



HAWAII INTERNATIONAL CUP

SMC's tournament of the islands.





CONTACT INFORMATION

[SMC WEBSITE](#)

[TOURNAMENTS](#)

[PARTNERS](#)

[SMC NEWS](#)

MEET THE TEAM

VIRGINIA SMC OFFICE

112 Midpoint Dr, Unit A5
Mineral, VA 23117

DALLAS SMC OFFICE

1671 Riverview Dr, Ste 115
The Colony, TX 75057



SOCCER MANAGEMENT COMPANY



SMC PARTNERS

